

CELEBRATING ONE YEAR OF No7 BEAUTY COMPANY

APRIL 2022

In April 2021, No7 Beauty Company officially began its journey, launching with 2,200 team members across the globe, products available in 22,200 retail outlets and sold in 24 markets worldwide.

And one core goal – to create the best in beauty, for everyone.

Over the past year, the amazing teams across our brand portfolio have gone above and beyond every day to make that goal a reality.

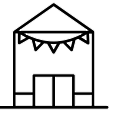
From No7, Soap & Glory and Liz Earle Beauty Co., to Sleek, Botanics and YourGoodSkin, we've seen exceptional, world-class work that constantly raises the bar for what we're capable of.

Now's the time to celebrate how far we've come in such a short space of time – the exemplar achievements, the incredible firsts, and innovative launches.

We're so proud of everything we've already accomplished together in this first year. Here's to the exciting new heights we'll reach over the next twelve months!

APRIL 2021

Soap & Glory launched in Walmart in April 2021, in 1,807 doors.



MAY 2021



No7 launched its first **Direct to Consumer UK website**, offering beauty diagnostic tools and virtual consultations.

We launched our **Skin School** beauty advisor training programme, in partnership with the University of Manchester.

[See more here](#)

JUNE 2021

Liz Earle Beauty Co. joined the **Union of Ethical Bio Trade**, continuing their commitment to ethical sourcing.



[See more here](#)

JULY 2021



We powered up our **new culture** with internal workshops and inspiring team stories.

[See more here](#)

AUGUST 2021

No7 launched in **Australia**, exclusively available in Priceline stores nationwide.



[See more here](#)

SEPTEMBER 2021



Soap & Glory launched in **mainland China**, debuting with a Shanghai pop-up store event.

We were the official sponsors of **British Beauty Week**, hosting our first ever showcase event at Covent Garden.

[See more here](#)

OCTOBER 2021

The entire Soap & Glory range was '**Leaping Bunny**' approved by Cruelty Free International.



[See more here](#)

NOVEMBER 2021



Liz Earle Beauty Co. was awarded **Carbon Neutral** status.

DECEMBER 2021

We brought our **first ever Christmas range** to market, with 175 plastic-free gift sets from No7, Soap & Glory and Liz Earle Beauty Co.



[See more here](#)

JANUARY 2022



No7 Beauty Company's **Creator Collective** launched, working in partnership with content creators for online skincare education.

We relaunched our No7 skincare and cosmetics with PCR packaging, **saving 20 tonnes of steel** a year.

[See more here](#)

FEBRUARY 2022

We hit **10,000** followers on LinkedIn.



[See more here](#)

MARCH 2022



As part of British Science Week, we were invited to speak with the **UK government** on the importance of science within the beauty industry.

[See more here](#)



LIZ EARLE

SOAP & GLORY



Sleek

YourGoodSkin